

BRIAN ALTMAN

Graphic Artist/Designer/Illustrator

CONTACT

814-460-3104

brianaaltman@yahoo.com

linkedin.com/in/brian-altman

EXPERTISE

Adept with Adobe Photoshop
and Illustrator

Creative Problem Solving
and brainstorming skills

Project Management
competence

Attentive to details
and deadlines

Excellent communication
skills and customer service
aptitude

Travel and Trade Show
experience

Comfortable presenting to
an audience

EXTRAS

Musical Theatre talents
Self taught soft sculpture artist
Set design experience

PROFILE

Imaginative, self motivated, graphic designer with many years of illustration experience. Proficient in Adobe Illustrator and Adobe Photoshop. Excellent communication skills, a positive attitude and customer service aptitude. Attentive to details. Consistently delivers eye-catching designs that meet any demands.

PROFESSIONAL EXPERIENCE

Senior Designer (Kids Product) - American Greetings WHO

May 2013- June 2020

American Greetings helps the world become a more thoughtful place through meaningful connections with greeting cards and ecards.

As a Senior Line Designer my responsibilities included:

- Exhibited mastery of design and innovation skill-sets, maintained trend awareness and helped generate creative excitement around kids merchandise.
- Delivered outstanding, engaging layouts when designing product and received minimal revisions from creatives in management.
- Coordinated, collaborated and gave creative direction to other areas of the company such as Product Development, Editorial, Design Studio, Graphic Studio to meet deadlines and deliver the highest levels of quality.
- Represented manager in appropriate meetings when necessary and managed multiple projects consecutively.
- Regularly traveled to NYC as an American Greetings representative to meet and recruit freelance artists for production work.

Designer (Kids Product) - American Greetings WHO

August 2006 - May 2013

- Attended focus groups to gain consumer insights and shopping habits related to card product in Columbus, Ohio
- Served as Ambassador and lead by example to welcome and train new hires to the Kids Design Team
- Lead the Kids Resource Group to track emerging trends in kids tastes that would assist and influence designers in creating fresh, relevant, retail goods.
- Participated in brainstorming workshops to innovate new product and improve creative problem solving skills.
- Planned and created appealing kid's product from start to finish including illustration and typography.

Gallery Associate - Relish Beach Glass Gallery

May 2005 - August 2006

Relish is a family owned gallery in Erie, Pa specializing in handmade beach glass jewelry and art. Each piece is a unique work of art unlike any other.

As a Gallery Associate my primary responsibilities included:

- Maintaining the gallery showroom, taking and placing orders, customer service, organizing inventory and free-lance jewelry designs

PROFESSIONAL EXPERIENCE cont.

Graphic Artist - Meridian Creative Group (Larson Texts, Inc.)

November 1994 - May 2005

Larson Texts, Inc. produces student-friendly, market-leading math textbooks for kindergarten through college calculus.

- Collaborated with mathematicians to illustrate math textbooks, workbooks, and supplements for kindergarten through college level courses
- Created web graphics, promotional pieces and trade show display graphics.
- Designed, and illustrated unique characters and simple animations for interactive CD Rom supplements to the textbooks.
- Represented creative team at national trade shows and conventions in Las Vegas, Orlando, Anaheim. Attended focus groups in Houston and Chicago.

EDUCATION

Columbus College of Art and Design - Columbus, Ohio

BFA Illustration

- Voted Most Outstanding Senior Artist in graduating class